



## MEDIA ALERT / PHOTO OP

- WHAT:** 20th Annual CASA Speaks For Kids Gala: The Platinum Gala  
Presented by TETRA Technologies, Inc.  
Benefiting CASA Child Advocates of Montgomery County
- WHY:** By supporting CASA Child Advocates of Montgomery County, guests will join the fight against child abuse in our community and make a difference in the lives of children whose future is uncertain. For tickets and sponsorship opportunities, please visit <http://casaspeaks4kids.com/newsandevents/gala/>
- WHEN:** **SATURDAY, JANUARY 17, 2015**  
**6:00 PM**
- WHERE:** **The Woodlands Waterway Marriott Hotel & Convention Center**  
**Waterway Ballroom**  
1601 Lake Robbins Drive  
The Woodlands, TX 77380
- CONTACT:** Allison Stephens, Marketing and Communications Director  
Phone: 361-946-1821

### **NEWS RELEASE ATTACHED**

*CASA Child Advocates is Montgomery County's only organization appointed by the court to advocate for abused and neglected children. Court Appointed Special Advocates (CASA) speak up for the best interest of children who have been removed from their parents and are under the Court's jurisdiction. CASA's goal is to provide a court-appointed volunteer to serve as Guardian ad Litem for every child in the foster care system, and to break the cycle of abuse, one child at a time. For the past 21 years, CASA has been training volunteers, raising awareness in the community, and working to stop the cycle of child abuse in Montgomery County. Learn more about CASA Child Advocates of Montgomery County at [www.casaspeaks4kids.com](http://www.casaspeaks4kids.com) and on Facebook: <https://www.facebook.com/CASACHildAdvocatesofMontgomeryCounty>*



**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:**

Alli Stephens  
Marketing/Communications Director  
Cell: 361-946-1821  
Alli@CASASpeaks4Kids.com

**CASA EVENT CELEBRATES PAST 20 YEARS,  
HIGHLIGHTS CHANGING THE FUTURE FOR ABUSED CHILDREN**  
*TETRA Technologies, Inc. presents 20th Annual CASA Speaks For Kids Gala: The Platinum Gala  
benefiting CASA Child Advocates of Montgomery County*

**THE WOODLANDS, Texas (January 17, 2015)** -- An elegant and fun-filled evening awaits at the 20th Annual CASA Gala at The Woodlands Waterway Marriott and Convention Center. More than 500 guests are expected to fill the Waterway Ballroom for this year's event, which benefits CASA Child Advocates of Montgomery County.

The theme for this year's Gala is "The Platinum Gala: Celebrating the Past, Changing the Future." Gala Chair, Joni Barker, explains the theme chosen for the annual fundraiser helps foster a cheerful atmosphere while drawing attention to a very serious cause. "The Gala is truly a party with a purpose, and tonight we look back at the past 20 years of the CASA Gala and what we have accomplished," Barker continues, "But we are also stepping forward to change the future for abused and neglected children in Montgomery County."

The Gala will feature silent and live auctions for a variety of select items including the opportunity to work with a custom builder to create a themed children's playhouse for your own backyard, exclusive tickets to some of the most elite A-List parties (such as spending an evening with Matt Damon at the new Jason Bourne movie release party), a one-of-a-kind, exquisite pendant necklace custom-designed for the CASA Platinum Gala by Donoho's Jewelers, exciting trips, artwork for the collector, sports memorabilia, and much more!

The event also features games, a wine pull, and "Heads or Tails" for a chance to win a \$500 gift card to the new Golden Nugget Casino in Lake Charles, Louisiana. Emmy Award-winning news anchor, Art Rascon, of ABC 13 News will serve as the evening's Master of Ceremonies, Ray Burgess will step up as auctioneer, and guests will enjoy fine dining, then dance the night away to the sounds of The David Caceres Band.

Proceeds raised at the Gala benefit CASA Child Advocates of Montgomery County. It costs approximately \$1,215 to train and support each Advocate. Court Appointed Special Advocates (CASA) speak up for the best interest of children who have been removed from their parents and are under the Court's jurisdiction. CASA's goal is to provide a court-appointed volunteer to serve as Guardian ad Litem for every child in the foster care system, and to break the cycle of abuse. For the past 21 years, CASA has been training volunteers, raising awareness in the community, and working to stop the cycle of child abuse in Montgomery County.

"The work that CASA Advocates do on a daily basis is just amazing," Barker continues, "They serve as the voice for children whose future is uncertain, and they are making a difference, one child at a time."

For more information about CASA Child Advocate of Montgomery County, the 2014 CASA Gala, or to purchase tickets, visit the website at [www.CASASpeaks4Kids.com](http://www.CASASpeaks4Kids.com) or call (936) 441-5437.

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