



## **MEDIA ALERT / PHOTO OP**

### **5th ANNUAL CASA SUPERHERO RUN RACES INTO MONTGOMERY COUNTY**

*Everyday Heroes Lace Up Their Running Shoes to Help Abused Children This Saturday*

- WHAT:** CASA Child Advocates of Montgomery County SuperHero Run  
(5K, 10K Trail Run & 1K Kids' Fun Run)  
Hosted in partnership with The Woodlands Christian Academy
- WHY:** To raise funds and awareness in support of children who've been abused or neglected.
- WHEN:** Saturday, October 18th, 2014  
7:00 am – Registration, Check-In and Superhero Costume Display  
8:10 am – Kids' Warm Up  
8:15 am – Kids' 1K Fun Run Starts  
8:30 am – 10K Trail Run Starts  
8:40 am – 5K Trail Run Starts  
Awards Ceremony immediately following 5K and 10K finish
- WHERE:** The Woodlands Christian Academy  
5800 Academy Way, The Woodlands, TX 77384  
(Off College Park/Hwy. 242)
- CONTACT:** Allison Stephens, Marketing & Communications Director  
Phone: (361) 946-1821

***NEWS RELEASE ATTACHED***



**FOR IMMEDIATE RELEASE**

**CONTACT: Allison Stephens, Marketing/Communications Dir.  
CASA Child Advocates of Montgomery County  
Phone: 361-946-1821  
PR-101514**

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**Conroe, Texas (October 18, 2014)** – Superman was adopted. Spiderman was raised by his aunt and uncle. Batman grew up with his butler and later took in Robin to raise as his ward.

Few of the superheroes in comic books grew up in a typical family situation, yet they all accomplished great things as adults. CASA Child Advocates of Montgomery County, a nonprofit organization that advocates for children who have experienced abuse or neglect, believes all children deserve the chance to grow up in a safe, nurturing home and someday become “superhero” adults.

CASA Child Advocates of Montgomery County, in partnership with The Woodlands Christian Academy, is hosting the 5<sup>th</sup> Annual CASA SuperHero Run (10K, 5K & 1K Kids’ Fun Run) through W.G. Jones State Forest on Saturday, October 18. This year's event will be held on The Woodlands Christian Academy's campus and features a few notable changes, including the addition of a new 10K event. The run offers complimentary food and drinks for all participants, awards for the top three males and females in the 5K and 10K, finisher medals for all participants, and most importantly, lots of Superhero-themed fun for a fantastic cause.

When a child enters the foster care system because his or her home is no longer safe, a judge may appoint a committed volunteer to help them. That volunteer is called a Court Appointed Special Advocate (c) or CASA.

CASA Child Advocates of Montgomery County trains and supports volunteers to represent and advocate for a child's best interest in the child protection system. CASA volunteers serve as the "eyes and ears" for the judge in child welfare cases. This includes researching each child's situation and making objective recommendations to help them reclaim their childhoods from abuse and neglect. CASA volunteers are frequently the only stable presence in these children's lives as they navigate the foster care system.

In 2013, 796 children were in the custody of DFPS in Montgomery County. 623 children were served by a CASA Advocate. In Montgomery County, it costs \$1,215 to provide and Advocate for a child for one year. All proceeds from the CASA SuperHero Run benefit CASA Child Advocates of Montgomery County and support their mission of providing an Advocate for every abused child in need.

Whether you are a competitive runner, a casual walker, or just love the idea of supporting a wonderful cause, participating in the CASA Superhero Run allows you to show your support for abused and neglected children right here in Montgomery County. Every child needs a hero...abused children need SUPERHEROES.

For more information, visit [www.CASASpeaks4Kids.com](http://www.CASASpeaks4Kids.com) or call CASA Child Advocates of Montgomery County at (936) 441-5437.

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*CASA Child Advocates is Montgomery County's only organization appointed by the court to advocate for abused and neglected children. CASA Advocates speak up for the best interest of abused and neglected children who have been removed from their parents and are under the Court's jurisdiction. CASA's goal is to provide a court-appointed volunteer to serve as Guardian ad Litem for every child in the foster care system, and to break the cycle of abuse, one child at a time. For the past 22 years, CASA has been training volunteers, raising awareness in the community, and working to stop the cycle of child abuse in Montgomery County. Learn more about CASA Child Advocates of Montgomery County at [www.casaspeaks4kids](http://www.casaspeaks4kids) and on Facebook: <https://www.facebook.com/CASACHildAdvocatesofMontgomeryCounty>.*

