

CASA Board of Directors Minutes

January 15, 2015

Present: Cathy Douglas, Sabina Rahman-Garcia, Bob Evans, Dan Vertrees, Pat Cahill, Jim Funke, Shane Bayless, James Huntsman, Sharon Geib, Scott Creasman, Steven Earl, Ann McAlpin (Staff), Cliff Hazel (Staff), Mandy Stegint (note taker).

Not Present: Cheryl Sellers, Robyn West, Judy Larson

- 1) Opening—4:33 p.m.
- 2) Consent Agenda Items
 - a. Approval of Board minutes for November 20, 2014—passed
 - i. Changes-Add Pat Cahill to the Not Present List
 - b. Executive Director's Report
 - i. The audit is going to come back clean.
 - ii. Gala is this Saturday.
 - iii. Strategic planning meeting 2/27/2015, 8:30 a.m.-5 p.m... The questions were in the packet and prioritized for committees to prepare. The committees should let Ann know if they need additional information. Judge Turner has been invited. Ann is working on a facilitator. Venue is TBD.
 - iv. Advisory Council—we talked about having the Advisory council on a day other than Friday. However, many of the advisory members are also in the Rotary, so the Advisory Council day will move back to Friday.
 - v. Texas CASA Board Training in Austin will be offered in April and May 2015. We have to send at least one member. Tell Ann if you can attend.
 - vi. AAUW grant received to fund the college/vocational school visits.
 - vii. Grant received for the digital media strategy. Our website was tested for marketing efficiency and we passed!
 - viii. Received grant from ExxonMobil for a summer intern to work on measurement and development research.
 - ix. Received grant to fund communication upgrade and new phones from the Cameron Foundation.
 - c. Committee Reports
 - i. Finance
 1. Next meeting 2/19
 2. Budget handout—behind \$52,000 in net gross profit in the first 2 months of the year. Expenses were also down due to unfilled positions. Cash reserves of \$704,000, which is 7.6 months of operations.
 - ii. Legislative
 1. The session started Tuesday. 2/12/2015 is CASA at the Capitol.
 - iii. Development
 1. Gala: Bid Board and live auction have some great items. Next year's Gala date 1/30/2015. Also exploring the Westin as an option. Mobile bidding is new this year.
 2. Major Gift Campaign in April 2015. Need a Chairperson by 2/15/15.

- 3) Action Items
 - a. Date and prep for 2015 Strategy meeting
 - b. Dates for Advisory Council
- 4) Strategy Topics
 - a. 2014 Year in Review